

## \* FACILITATION SERVICES

America's Byways Resource Center supports byway organizations through a variety of meeting facilitation formats. For several years, Byway Specialists at the Resource Center have utilized the renowned Institute of Cultural Affairs (ICA) Technology of Participation (ToP®) facilitation methods. Based on the specific needs of a byway organization, the Resource Center offers four ToP® facilitation process methods.

### FOCUSED CONVERSATION MEETING METHOD

**A structured process that results in highly effective meetings and participation by every member.**

- Provides for organized meetings, clear dialogue and self-reflection
- Stimulates feedback, opinion sharing and discussion
- Encourages everyone to participate and share perspectives
- Allows all participants to provide direction in moving forward

### CONSENSUS WORKSHOP METHOD

**A workshop method enabling consensus-based decisions that respect the diverse solutions and ideas offered by the group.**

- All participants are engaged to share their ideas
- Teamwork and partnerships are built
- Ideas and solutions are integrated into focus areas
- Group consensus is reached, allowing actions to be achieved

### ACTION PLANNING PROCESS

**An organized approach to short-term planning of a project which already has group agreement and consensus.**

- Helps group envision the end result of project completion
- Assesses the current situation facing the group and their project
- Ensures total group involvement and accountability
- Develops a detailed action timeline

### STRATEGIC PLANNING

**A planning approach honoring the contributions of all participants, leading to consensus building and targeted results.**

- A practical vision is developed for the organization's future
- Underlying contradictions or blocks are identified
- Strategic directions and action strategies are developed
- Measureable accomplishments are outlined for groups to achieve immediate results

## Technical Assistance

### AMERICA'S BYWAYS RESOURCE CENTER

America's Byways Resource Center works to build successful America's Byways® through positive, proactive, hands-on assistance in planning, preserving, promoting and managing scenic byways. The Resource Center has the staff and expertise to help you with these important byway core topic areas:

#### **Corridor Management**

Intrinsic Qualities  
Planning  
Preservation  
Transportation

#### **Byway Organization**

Organization  
Development  
Strategic Planning  
Volunteers  
Community  
Involvement

#### **Visitor Experience**

Wayshowing  
Interpretation  
Marketing  
Universal Design &  
Accessibility  
Visitor Facilities

#### **Finances**

Economic Impact  
Grants  
Fiscal Management  
Fundraising

**Byway Specialists** at the Resource Center can serve you and your organization with one-on-one technical assistance in the following areas:

**Advising** – Guidance and leadership assistance for byway organizations

**Facilitation** – Strategic planning and consensus building workshops

**Participation** – Provide input and valuable insights at meetings

**Referrals** – Pointing the byway organization to key sources of information

**Research & Information** – Ideas to promote and preserve your intrinsic qualities and visitor experience

**Speaking** – At workshops, conferences, meetings, and important presentations